

A woman with long dark hair, wearing a white shirt with black polka dots, is looking down at her smartphone. She is standing in what appears to be an office or modern building environment. The background is slightly blurred, showing other people and architectural elements. The overall lighting is bright and professional.

sage

Take the next step

Upgrade from Sage 50 Accounts
to Sage 200 Standard Online

Contents

Software that grows with your business

Straightforward online accounting

Reasons to upgrade

- **Financials** - Managing your financial position
- **Commercials** - Managing your supply chain, stock and sales orders
- **Workspaces** - Access critical data out of the office
- **Excel Reporting for Sage 200** - Better reporting and more detailed analysis
- **Services** - Expert support direct from Sage

Offering you more options



Software that grows with your business today and tomorrow

At Sage, we understand that your business is constantly evolving and as you change and grow, you need to be sure that your software is continuing to meet your requirements. If you find that you need more from your current software, we're here to help you find an alternative solution that's the ideal fit for your business.

Over the years, many of our Sage 50 Accounts customers have upgraded their software to meet the needs of their growing business and Sage 200 has been the next natural step for customers wanting to move to a more powerful solution.

Our new product to the Sage 200 range, Sage 200 Standard Online helps make moving up the range even easier.



Take the next step

Sage 200 Standard Online

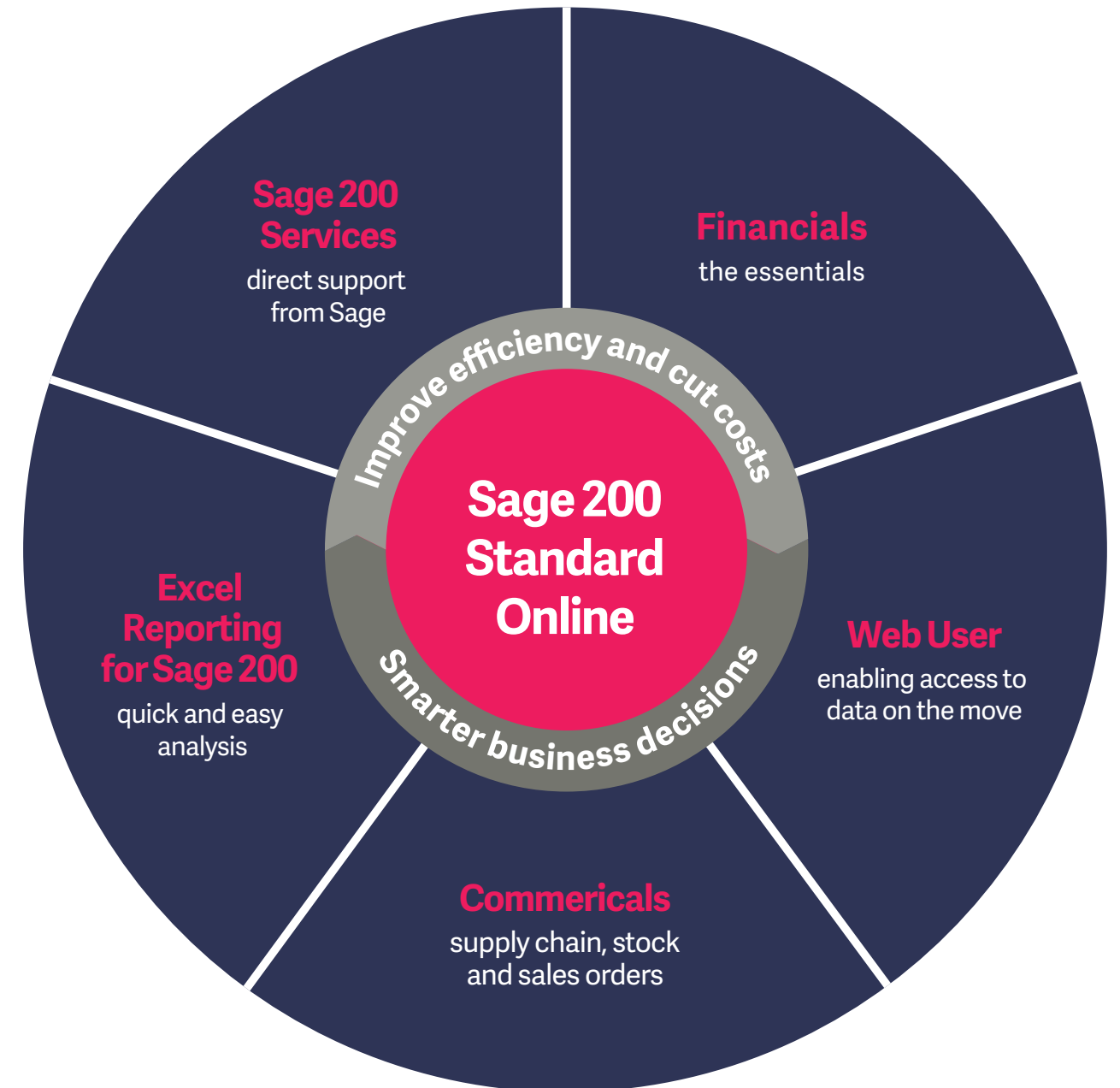
Sage 200 Standard Online is an online accounting solution.

The flexibility of Sage 200 Standard Online means it can cater for businesses with around 10 to 200 employees and up to £50m turnover. And it's scalable, which means it grows with your business.

With Sage 200 Standard Online you get a choice of subscription payment options, you choose what best suits your business. There's an option to pay monthly with no upfront costs, meaning you can get up and running quickly.

Sage 200 Standard Online brings together your business accounts with our new interactive dashboards for sales, purchases, sales orders, purchase order processing, stock control and and financials, giving you an even greater view of the health of your business. And you can use Excel reporting for extra analysis of data.

Hosted on the Microsoft Azure™ platform, Sage 200 Standard Online provides you with the security you need to sleep soundly at night with automatic daily data backups.





Reasons to upgrade to Sage 200 Standard Online

No setup fees or one-off costs

Many businesses consider moving to an online solution when looking to upgrade hardware or IT infrastructure. An online solution could save you significant amounts of money. In comparison to an on premise offering, you wouldn't need a server (as the hosting effectively does this for you) and therefore would save on the installation costs.

You can pay monthly

Sage 200 Standard Online is ideal for small to medium businesses that want the flexibility to pay for their software on a monthly basis. You can scale up as quickly as you need to, so the software grows and adapts with you.

Paying monthly also gives you control to categorise this as an operational expense, meaning that budget shouldn't be an issue if you want to get started quickly.

Improve staff flexibility and facilitate remote working

With your software in the cloud, you gain a great deal of flexibility. Instant, any time, anywhere access, means you can query, report and gain insight into your data via a wide range of devices.

It grows with your business

Sage 200 Standard Online is a scalable solution which means you can configure the features and functionality you need when you need it. Add or remove users, companies, additional services and reporting to suit your business with help from Sage.

Access and share your data, anytime, anywhere across your organisation

Because Sage 200 Standard Online links with other areas of your organisation it gives people across the whole of your business access to accurate, timely information. Dashboards present the information you need to see, and present facts and figures in a meaningful way. What's more you can use the full power of Excel to extract and analyse data easily.

It's backed by Sage Support

When you buy Sage 200 Standard Online you continue your relationship with Sage and get access to Sage 200 Services. Get access to support, information and product experts whenever you need help.

Flexible nominal code structure and accounting periods

Sage 200 comes with a three-tiered nominal structure, providing flexibility to report on departments as well as cost centres. The software can also deal with up to 12 periods, which can be open, closed and re-opened as required. Users can control the length of the period and period structures can be set up in advance for future years.

Manage stock over one or more locations

Sage 200 offers a complete inventory and warehouse solution to help you optimise stock levels, keep costs down and deliver what your customers want. You can manage stock at different locations independently for sales and stock takes, but bring it all together for a complete view of your business.

Advanced multi-currency capabilities

Sage 200 Standard Online makes trading with foreign customers and/suppliers easy with functionality to process transactions in 100 currencies, monitor exchange rate fluctuations as well as financials across all ledgers and cash book.

Better reporting and more detailed analysis

We know how important it is to have the right tools and functions to hand, to make finding and interpreting information about your business easy. With this in mind, Sage 200 Standard Online comes with reporting in a format you already know how to use – Excel™.



We know how important security is for your business. At Sage we work with trusted industry specialists to ensure that your data is protected, so you can sleep soundly at night.

Your data is protected, so you can sleep soundly

We've worked in conjunction with Microsoft to build the best online solution possible for your business. The Sage 200 Standard Online application runs on the Microsoft Azure platform, which is hosted from data centres managed and operated by Microsoft Global Foundation Services (GFS). These data centres comply with key industry standards, such as ISO/IEC 27001:2005 for security and reliability.

The datacentres are based in Europe and are managed, monitored, and administered by Microsoft operations staff who have years of experience in delivering the world's largest online services. In addition to data centre, network, and personnel security practices, Windows® Azure incorporates security practices at the application and platform layers to enhance security.

No back up worries

We offer automated data back ups as standard with Sage 200 Standard Online, so you don't need to worry about keeping copies of your data and you always have the information you need to hand.

Guaranteed 24-7 availability

Our team of experts are working round the clock to monitor the service you're getting from us. We make sure that the platform and software are available 24-7 and we guarantee 99.9% service availability within our terms and conditions.

Get up and running quickly and easily

Our Getting Started homepage is designed for new users and includes one-click access to the help centre, so you'll quickly become familiar with the software. There's always help at hand. You'll find how-to videos, quick links to key functions and lots of useful information to help you use the software.



Financials

Managing your financial position

Ensure you know the financial position of your company at any point in time. Analyse historical trends and data to give you the accurate information you need to make critical business decisions.

Accurate and up to the minute finances

Be precise with your business finances. Drill down into data and deal with all your VAT submissions.

Flexible accounting periods

Gain greater control over your accounting periods, which can be open, closed and re-opened as required. You can also control the length of the period and set up period structures in advance for future years.

Flexible nominal code structure

Enjoy the benefit of in depth analysis and reporting. Set up departments and cost centres to produce Profit & Loss, balance sheet and cash flow reporting.

Make adjustments to previous year journals and roll changes forward to ensure your accounts are accurate and up to date.

VAT flexibility

Choose VAT inclusive or exclusive prices. Online VAT submissions are built in, ensuring you comply with Her Majesty's Revenue and Customs (HMRC) regulations.

Send statements, standing orders and direct debits

Set up processes to send statements directly to customers. Get a view of all outstanding customer payments and invoices to help you maintain cashflow.

Easily and clearly view and track all standing orders and direct debits, with details of the day they are paid, frequency, number of payments made, number still to pay and much more.



Detailed reporting

Analysis codes can be created allowing you to classify your data. Such as grouping customers by sales manager, industry type or other areas that are relevant to your business.

Manage your cash flow

Effectively manage your cash flow with Sage 200 Standard Online. Make sure you're up to date with the latest company information at your fingertips.

Bank reconciliation

Save time and eliminate rekeying by reconciling bank statements alongside your banking software. Reconcile statements with payment and receipt details, record discrepancies, transactions and charges all in one place.

See your balances

See at a glance the liquidity of your accounts using simple enquiries or workspaces, our easy to use data management tool.

Advanced multi-currency options

Manage all your foreign currency trading with ease, including exchange rate changes and their impact on business finances across all ledgers and cash book.

Move between currencies to maximise interest earned and minimise overdraft charges.

Understand how changes impact your cash flow

Get an accurate view of your financial status based on actuals and budgets for up to 5 years.

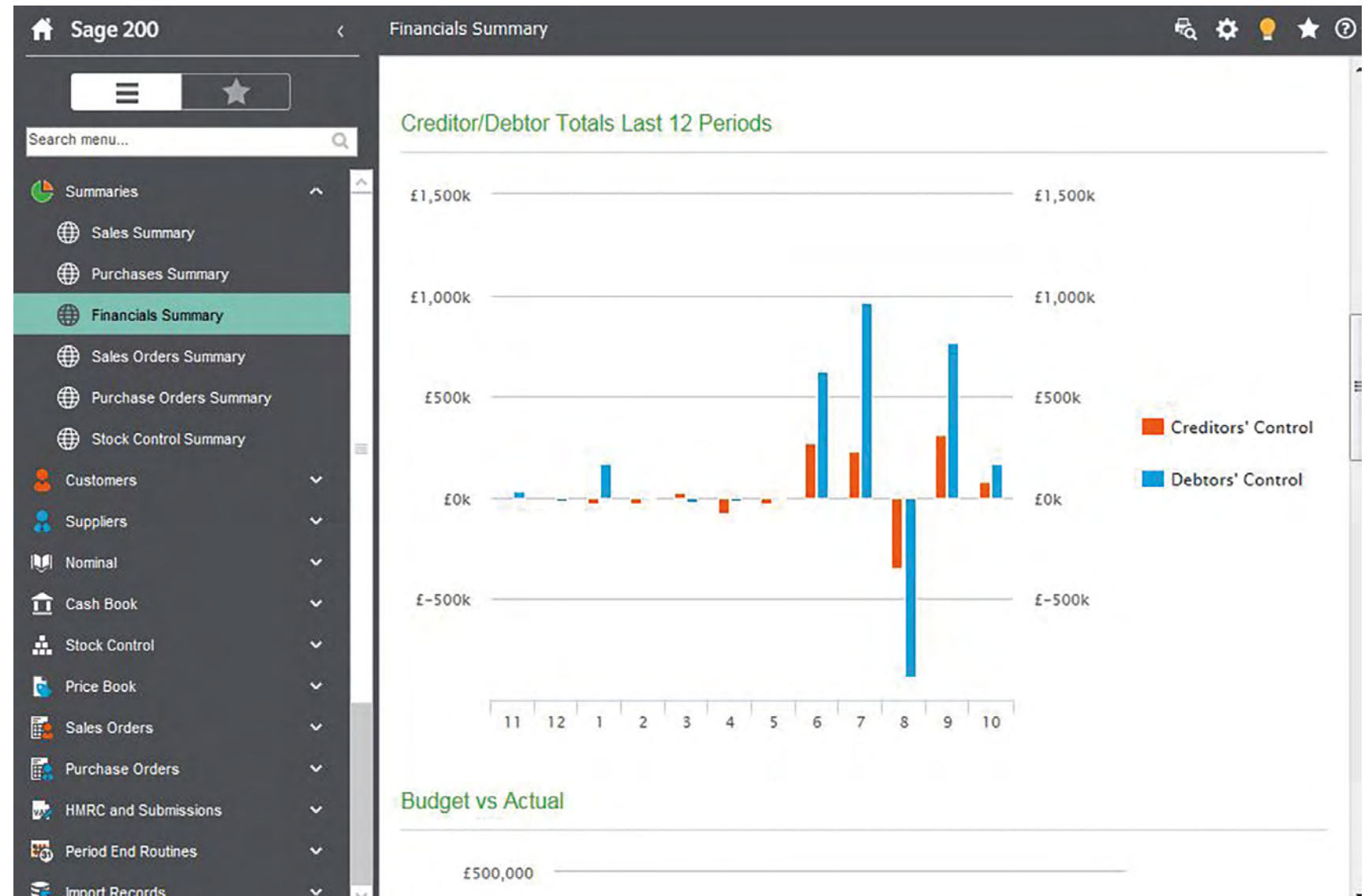
New Summary Dashboards

We've introduced brand new interactive dashboards for sales, purchases, sales orders, purchase order processing, stock control and financials, giving you an even greater view of the health of your business.

Fixed Assets

We've introduced a Fixed Assets register to allow you to effectively record assets and manage depreciation with either straight line or reducing balance methods.

You can view this via a new workspace or choose from two reports for details and valuation.



Commercials

Managing your supply chain

Sage 200 Standard Online is designed to help you manage every element of your supply chain with a sophisticated stock management system.

Purchase Order Processing fully integrates with Stock Control, Purchase Ledger, Nominal Ledger and Sales Order Processing, so you'll know that goods are available to your customer as soon as you receive them. You can respond quickly and efficiently to customer demands and be agile about products and pricing to maintain loyalty and satisfaction.

See the full story of an order

Sage 200 Standard Online supports complex supply and delivery models.

Source goods worldwide

Source goods worldwide, purchasing in up to 100 different currencies. View individual costs and overall order costs associated with importing goods on a purchase order.

Compile order lists based on purchase orders

If you prefer to create your Purchase Orders manually, Sage 200 Standard Online can help you save time by compiling lists of what you should order, based on shortfall, and what you need for back-to-back orders. You can then decide who to buy from.

Keep a running total

It's easy to spot errors as you go, as our online solution calculates a running total when you're matching invoice line items to orders.





Commercials

Managing your stock

With Sage 200 Standard Online you get a complete inventory and warehouse management solution to help you optimise stock levels, keep costs down and deliver what your customers want.

Easily control your stock

Quickly and easily access your stock record details, including supplier details, stock levels at each location and pricing information.

Effectively manage your suppliers

Get the best deals from suppliers by recording details of price history, lead time, part reference and purchase history, for each stock item. Useful if you need to source an item from another stockist.

Manage your business effectively across multiple locations

If your business works across more than one location, you can manage each location independently for things like replenishment, sales, reporting and stock takes. Realign stock levels quickly and accurately, and gain a complete view of the stock held in your business.

Track your stock

Keep track of your stock by flagging up any inactive stock items. They can't be ordered but stay on the system so you can review their full history. And improve efficiency and maintain budget control by keeping track of internal stock movements.

Count the most valuable items or particular products in stock and quickly find stock items by name or reference number when you're dealing directly with customers over the phone.

Manage your stock

When you enter a sales order for an item that's not normally held in stock, Sage 200 can raise a purchase order to the item's supplier. Or you may choose to use stock that's on-hand first, making sure you efficiently manage and control your stock.

Improve efficiency, cut costs and improve customer service

Reduce order time for your most important customers by allocating stock to orders as soon as they are received. This gives you the freedom to prioritise your most important customers and keep them happy.



Commercials

Managing your sales orders

From raising a quotation or order to checking stock, delivering goods and raising invoices, Sage 200 Standard Online gives you complete control of your entire sales order process.

With Sage 200 Standard Online you can produce all the documents you need including delivery notes, invoices and picking lists as part of the sales process.

Work with stock and sales

Handle pricing and credit control efficiently with sales order processing linked to your stock price book and sales ledger. When orders are processed, all the relevant information is updated including stock records, customer balances, VAT return and management reports.

Manage multiple currencies and exchange rates

When customers place orders in their own currency, you control the exchange rates and apply them at order entry or invoice stage, so you manage the risk of exchange rate fluctuations.

Create new orders, quotes and pro forma invoices

Use copy to quickly create orders, quotes and pro forma invoices. Easily create new customer accounts at the time of entering quotes and pro formas.

Support simple or complex pricing

Easily apply discounts, promotions or price band schemes to multiple customers (even with multiple currencies).

Maintain profit

Analyse products down to customer or supplier levels, viewing profitability by order or by individual item lines.

Workspaces

Access critical data out of the office

Sage 200 Standard Online workspaces bring key information together on one screen.

Workspaces provide different people across your organisation relevant information quickly and easily and are customisable, so you can configure them to suit different job roles and responsibilities.

Workspaces are very simple to navigate. You can quickly and easily drill down from top level to more detailed information. For example, you can select a customer account on a workspace and from there see the transactions that customer has made.

They're easy to customise

- Add and remove data fields
- Print workspaces data and related reports
- Access data online from external sources alongside your Sage 200 Standard Online data on one screen



Excel Reporting for Sage 200 Standard Online

Better reporting and more detailed analysis

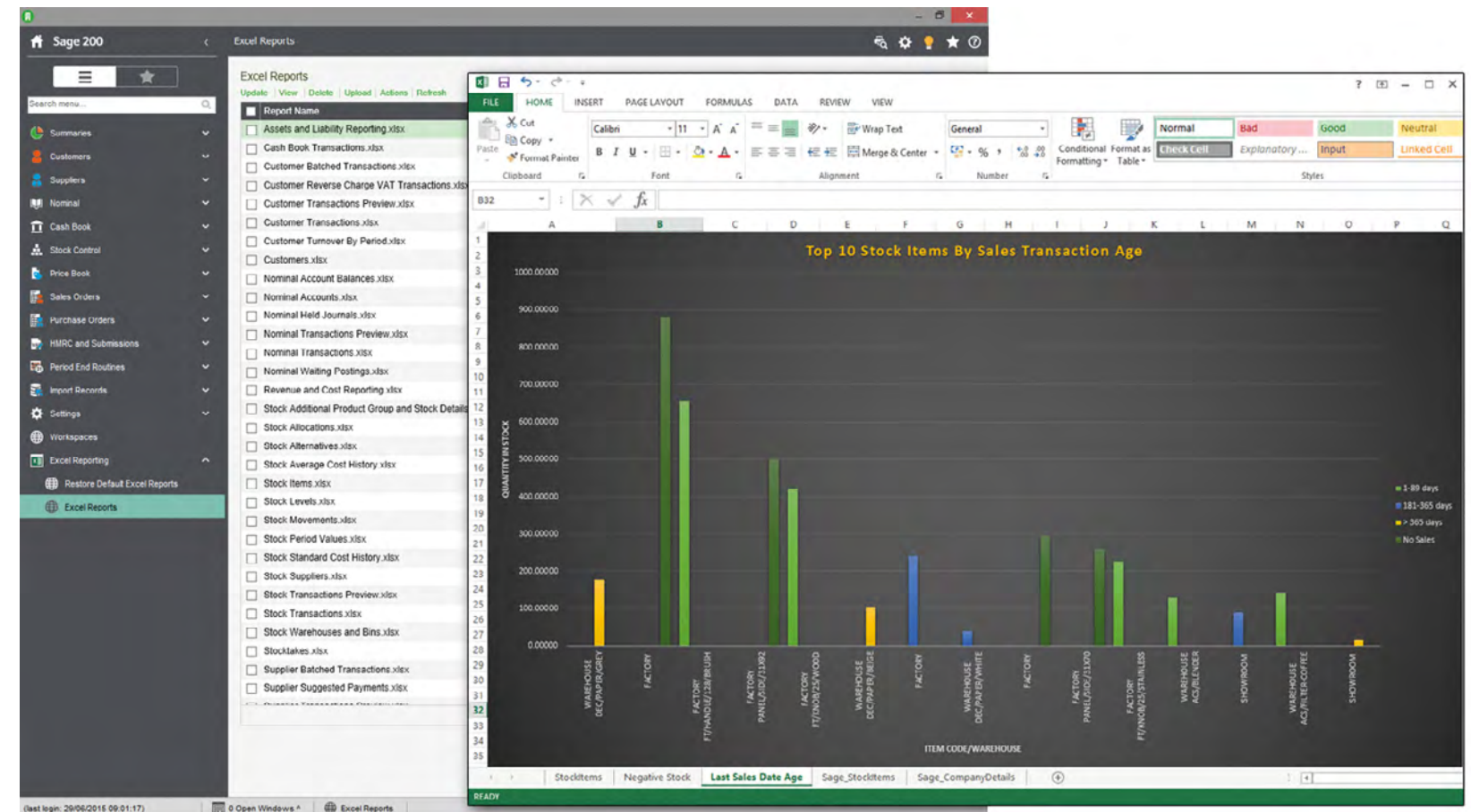
We know how important it is to have the right tools and functions to hand, to make finding and interpreting information about your business easy. With this in mind, Sage 200 Standard Online now comes with reporting in a format you know already how to use – Excel™.

This customisable reporting tool allows you to take data from Sage 200 Standard Online and filter, format and formulate within the familiar environment of Excel.

You can also add your own data to workbooks along with charts and formulas; workbooks can easily be uploaded and you can run them time and time again with refreshed data. Sage 200 Standard Online makes it as easy as possible to get updates on your business data and access deeper analysis where required.

This intuitive tool is easy to use, meaning you get the information you need in a format you are familiar with.

A number of reports are provided out-of-the-box including nominal, customer, supplier and stock. If you need more in depth analysis on functions, such as financials or stock levels, you can buy additional Excel reports and packs to help you.



Sage 200 Services

Expert support direct from Sage

At Sage, we believe that helping you achieve business success is about more than just great software.

Sage 200 Services comes included as part of Sage 200 Standard Online and gives you access to Sage support, services and product experts when you need it. Sage 200 Services is designed to give you the insight and advice that you need, before you even know you need it, and provides you with a network of connections that will support your business today and for the future.

This service gives you a whole host of benefits including access to the Report Library, providing you with a host of reports on stock levels, pricing and receipts.

You'll also get access to a library of 'How to' webinars on a range of topics including product hints and tips, business advice and current legislation.

What's more, you'll have access to the Sage 200 Ideas Hub, giving you the opportunity to shape the future of the software by contributing to the wish list.



Offering you more options...

If our Sage 200 Standard Online solution isn't for you and you want additional functionality, we also offer Sage 200 Extra Online, a more advanced online solution, as well as Sage 200 Extra, an on premise solution which is implemented onsite.

Sage 200 Extra Online

Delivers a greater depth of functionality for more complex businesses and allows you to:

- Get accurate costs for your Bill of materials including materials, labour and machine costs.
- Track the cost of a project from beginning to end giving actual project costs.
- Control purchasing over a set limit using purchase order processing authorisation

It's also customisable with third party integration; customise to make the software match your needs and integrate Sage 200 Extra Online with all your third party applications.

Sage 200 Extra

This software offers more in depth features such as:

- Customer Relationship Management for full end to end contact management, giving you a 360 degree view of your customers and your business
- In depth manufacturing providing visibility of the shop floor and accurate resource planning to standardise and streamline production and work more efficiently
- Business Intelligence, giving you a further analytical tool for in-depth analysis and data tracking

You'll have peace of mind that we'll talk you through the Sage 200 product range, making sure that you understand what best fits your business needs and what payment schemes are available.

